



ANDERSON VALLEY WINEGROWERS ASSOCIATION BOARD MINUTES

*Wednesday, October 12th, 9:00am-11:00 am
Zoom*

- 9:00 Call to order/ BOD Members in Attendance-
Doug, Sarah, Chris, Cris, Ramon, Jeff, Courtney, Jeff, Norm
- 9:05 Approve Consent Agenda: *Consent agenda approved*
- September Meeting Minutes
 - October 2022 Meeting Agenda
 - September 2022 Financial Statements: September 2022 Balance Sheet, P&L Statements (Fiscal Year, Calendar Year)
 - October 2022 Executive Director's Report
 - October 2022 Treasurer's Report
- 9:05 President's Report– Sarah Wuethrich (5 min)
AV faired well vs other regions this harvest- heat spike caused issues
Jeff/Norm's report will be insightful; opportunity for good press discussions
- 9:10 Executive Director Report – Courtney DeGraff (60 min) [see ED Report]
- Harvest Tidrick: October 21-23rd, 2022
 - AVWA Membership Drive, transition to Zoho
 - 2023 signups for Winter White Wine Festival, Pinot Noir Festival
 - March 2023 Coast Trade Event, PR Committee
- 10:20 Financial Report – Cris Carter (20 min) [See Treasurer's reports]
- 10:40 Committee Updates (10 min):
- Vineyard– Norm Kobler (5 min); Friday, 1/20/2023
 - Environmental– Doug Stewart (5 min)
 - Funding opportunities: SWEEP program; requirement b4 apply is pumps (e.g. sump and pond) tested (only 1 company does this - in Sebastapol); better to do 3-4 farms in AV at once
 - Allows you to electrify your pumps, get solar, reduce carbon footprint
 - People on committee are not members of AVWA but huge positive workhorses for the Valley and for the Winegrowers.

10:45

Other Business (15 min)

- AV Resilient Lands Symposium: this Saturday, 10/15d
- Harvest Tidrick- coming up! Oct 21-23
- December 8th General Membership Meeting & Social, 5:00pm-8:00pm at Scharffenberger Cellars
 - Recruitment opportunity for committees
 - Presentation of committees, discussion of funding opportunities
- December 8th AV Community Tasting, 2:30pm-4:30pm at Scharffenberger; Burgundy Tasting sponsored by Tonnelerie Tremeaux
- Exec BOD Check-In: Tuesday, November 8th, 3:00-4:00pm via Zoom

11:00

Adjourn